

# Privacy Policy

This Privacy Policy describes how Blind Nil, LLC (collectively, “Blind Nil,” “we,” “us,” or “our”) collects, uses, shares, and protects personal information. This Privacy Policy also tells you about how you can reach us to get answers to your questions.

You can jump to particular topics by going to the headings below:

**Information We Collect**

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**How We Share Information.**

**How We Protect and Retain Information**

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## **Information We Collect**

We collect information about you in a variety of ways depending on how you interact with us and our websites and services, including:

- Directly from you when you provide it to us, such as when you sign up to receive communications from us, contract for our services, or contact us by phone, email, or otherwise.
- Automatically through the use of cookies, server logs, and other similar technologies when you interact with our websites, advertisements, and emails.
- From other sources, including, for example, our affiliates, business partners, service providers, online social media networks, and other third parties, or from publicly available sources. For example, if you submit a job application, or become an employee, we may conduct a background check.

The following provides examples of the type of information that we collect in a variety of contexts and how we use that information.

<b>Context</b>	<b>Types of Personal Information</b>	<b>Primary Purpose for Collection and Use of Personal Information</b>
<b>Business Contact Information</b>	We collect the name, and contact information, of our clients and business contacts and their employees with whom we may interact.	We use this information to contact our clients and business contacts and communicate with them concerning normal business administration such as projects, services, and billing.
<b>Cookies and First-Party Tracking</b>	We use cookies and clear GIFs. “Cookies” are small pieces of information that a website sends to a computer’s hard drive while a website is viewed.	We use this information to make our website operate efficiently.

<b>Cookies and Third-Party Tracking</b>	We may place tracking technology on our website that collects analytics, records how you interact with our website, or allows us to participate in behavior-based advertising. This means that a third party uses technology ( <i>e.g.</i> , a cookie) to collect information about your use of our website so that they can report analytics to us or provide advertising. That third party might also collect information over time and across different websites in order to serve advertisements on our website or other websites.	We use this information to provide relevant content to you.
<b>Demographic Information</b>	We collect personal information, such as your age or location.	We use this information to understand our users and provide tailored services.
<b>Email Interconnectivity</b>	If you receive email from us, we use certain tools to capture data related to when you open our message, click on any links or banners it contains.	We use this information to understand how you interact with our communications to you.
<b>Employment</b>	If you apply for a job posting, or become an employee, we collect information necessary to process your application or to retain you as an employee. This may include, among other things, your Social Security Number. Providing this information is required for employment.	We use information about current employees to perform our obligations to employees. In some contexts, we are also required by law to collect information about employees or applicants. We also use this information to have efficient staffing and work force operations.
<b>Feedback/Support</b>	If you provide us feedback or contact us for support we will collect your name and email address, as well as any other content that you send to us, in order to reply.	We use this information to receive, and act upon, your feedback or issues.

<b>Mailing List</b>	When you sign up for one of our mailing lists we collect your email address or postal address.	We use this information to share information about us.
<b>Mobile Devices</b>	We collect information from your mobile device such as unique identifying information broadcast from your device when visiting our website.	We use this information to identify unique visitors, and to understand how users interact with us on their mobile devices.
<b>Surveys</b>	When you participate in a survey, we collect information that you provide through the survey. If the survey is provided by a third party service provider, the third party's privacy policy applies to the collection, use, and disclosure of your information.	We use this information to understand your opinions, and collecting information relevant to our organization.
<b>Website interactions</b>	We use technology to monitor how you interact with our website. This may include which links you click on, or information that you type into our online forms. This may also include information about your device or browser.	We use this information to understand how you interact with our website to better improve it, and to understand your preferences and interests in order to select offerings that you might find most useful. We also use this information to detect and prevent fraud.
<b>Web logs</b>	We collect information, including your browser type, operating system, Internet Protocol (IP) address (a number that is automatically assigned to a computer when the internet is used), domain name, click-activity, referring website, and/or a date/time stamp for visitors.	We use this information to monitor our networks and the visitors to our websites. Among other things, it helps us understand which of our services is the most popular.

### **How We Use Information.**

In addition to the purposes and uses described above, we use information in the following ways:

- To identify you when you visit our websites.
- To provide and improve services.
- To conduct analytics.

- To communicate with you, such as to respond to and/or follow-up on your requests, inquiries, issues, or feedback.
- To send marketing and promotional materials, as well as other information.
- To detect and protect against malicious, deceptive, fraudulent, or illegal activity, including violation of our policies and terms and conditions, security incidents, and harm to the rights, property, or safety of our company and our users, employees, or others.
- To debug, identify and repair errors that impair existing intended functionality of our website and services.
- To comply with our legal or regulatory obligations, to establish or exercise our rights, and to defend against a legal claim.
- For internal administrative purposes, as well as to manage our relationships.
- For such other purposes as you may consent (from time to time).

### **How We Share Information.**

In addition to the specific situations discussed elsewhere in this Privacy Policy, we may disclose personal information in the following situations:

- **Affiliates and Acquisitions.** We may share information with our corporate affiliates (*e.g.*, parent company, sister companies, subsidiaries, joint ventures, or other companies under common control). If another company acquires, or plans to acquire, our company, business, or our assets, we will also share information with that company, including at the negotiation stage.
- **Other Disclosures without Your Consent.** We may disclose information in response to subpoenas, warrants, or court orders, or in connection with any legal process, or to comply with relevant laws. We may also share your information in order to establish or exercise our rights, to defend against a legal claim, to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our policies, or to comply with your request for the shipment of items to or the provision of services by a third-party intermediary.
- **Service Providers.** We may share your information with service providers. Among other things service providers may help us to administer our website, conduct surveys, provide technical support, process payments, and assist in the completion of projects.
- **Other Disclosures with Your Consent.** We may disclose your information to other third parties when we have your consent or direction to do so.

### **How We Protect and Retain Information**

No method of transmission over the internet, or method of electronic storage, is fully secure. While we use reasonable efforts to protect your personal information from unauthorized access, use, or disclosure, we cannot guarantee the security of your personal information. In the event that we are required by law to inform you of a breach to your personal information we may notify you electronically, in writing, or by telephone, if permitted to do so by law.

### **Third-Party Applications/Websites**

For your convenience, we may provide links to websites and other third-party content or services that we do not own or operate. The websites and third-party content to which we link may have separate privacy notices or policies. Please note, we have no control over the privacy practices websites, or services that we do not own. We encourage you to review the privacy policies of any third-party website or application for details about such third party's privacy practices.

### **Changes To This Privacy Policy**

We may change our privacy policy and practices over time. To the extent that our policy changes in a material way, the policy that was in place at the time that you submitted personal information to us will generally govern that information unless we receive your consent to the new privacy policy. Our privacy policy includes a "last updated"

date, which refers to the date that the current version was last substantively modified. If we make a material change to our privacy notice, we will attempt to notify you through email, a website pop-up, or another method.

### **Children**

Our websites and online services are not intended for children under the age of 13 and we do not knowingly collect personal information from children under age 16, without parental consent. Children under the age of 13 should not provide their personal information to us.

### **Contact Information**

If you have any questions, comments, or complaints concerning our privacy practices, or if you need to access this Privacy Policy in an alternative format due to having a disability, please contact us at the appropriate address below. We will attempt to respond to your requests and to provide you with additional privacy-related information.

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